



**JU-161250701030500-PR** Seat No. \_\_\_\_\_

**Master of Pharmacy Management (Sem. III)  
(CBCS) Examination**

**August / September - 2019**

**Management Process and Organizational Behavior**

Time : 3 Hours]

[Total Marks : 80

- Instructions :** (1) Attempt three questions from each section.  
(2) Questions 1 and 5 are compulsory.  
(3) Figures to the right indicate full marks for the respective question.

**SECTION - I**

- 1** Explain the following questions : (Any **Seven**) **14**
- (1) What is Management ? List the functions of Management.
  - (2) Define Strategic Management
  - (3) Define : CSR
  - (4) What is Planning & Directing ?
  - (5) State : Factors affecting business environment.
  - (6) Explain democratic style of leadership.
  - (7) Draw the diagram regarding types of managers.
  - (8) Define Leadership and enlist the various types of Leaders.
  - (9) How is management and business profitability related to each other ? Explain with any 1 Live example.
  - (10) What is Personality ? List different type of personality.
- 2** (a) Explain Entrepreneur & CSR and how are both related for any organization. **7**
- (b) Explain in details the role of Manegers. **6**
- 3** (1) Explain SWOT analysis of Sun Pharmaceutical Industries Limited in form of diagram. **7**
- (2) Write a note on methodologies for training. **6**

- 4 (1) What is innovation ? Explain innovation process and cite with examples. 7
- (2) What are micro and macro external factors of Business environment ? 6

## SECTION - II

- 5 Answer the following questions : (Any Two) 14
- (1) Explain purposes of management.
- (2) Explain in detail different types of teams.
- (3) Explain the term Attitude ? Also explain in detail nature of Attitude.
- 6 (1) Explain the concept of Organization structure with Diagram. 7
- (2) What are the sources of global recruitment ? Give examples. Explain global selection process. 6
- 7 (1) Explain mission and vision of Nestle. 7
- (2) What is organizational structure ? Explain any 2 structure with diagram and example. 6
- 8 (1) Which are the Ethics followed by Johnson & Johnson's Credo ? 7
- (2) What is Communication ? Explain importance of effectiveness of communication in any organization. 6